



PHI BETA SIGMA FRATERNITY, INC. NU SIGMA CHAPTER CENTENNIAL SPONSORSHIP PACKET



CONTACT INFORMATION:

BRO. DAVID RICHARDSON | FINANCES@PHILLYNUSIGMA.ORG
WWW.PHILLYNUSIGMA.ORG





PHI BETA SIGMA FRATERNITY, INC. NU SIGMA CHAPTER (PHILADELPHIA, PA) CENTENNIAL SPONSORSHIP PACKET

A LETTER TO OUR SPONSORS, VENDORS & ADVERTISERS

Dear Sponsors and Advertisers,

For over 100 years, Phi Beta Sigma Fraternity, Inc. Nu Sigma Chapter has been involved in providing services to the Philadelphia community. We are so excited about celebrating our chapter's centennial in 2022 and we welcome you to join us in marking this historic anniversary in our city of Brotherly Love and Sisterly Affection.

We invite you to be a part of our centennial celebration as a sponsor and/or advertiser. Your investment will reaffirm our chapter's commitment to Philadelphia and will support programming that will continue for the next 100 years. By supporting our mission, you are connected to an organization that is rooted in service.

As a sponsor or advertiser, you will also have exclusive opportunities to connect with not only our brotherhood, but attendees at our events throughout the year, as well as brand recognition through our social media channels and marketing communications. We invite you to look through our sponsorship packet and consider supporting our centennial year as we celebrate 100 years of Brotherhood, Scholarship, and Service to Philadelphia.

If you have any questions please feel free to contact Brother Erin Hudson, 44th Nu Sigma President & Centennial Co-Chair, at HUDSONES@verizon.net or Brother David Richardson, Financial Secretary, at FINANCES@PHILLYNUSIGMA.ORG.

Sincerely,

Brother Erin Hudson



PHI BETA SIGMA FRATERNITY, INC. NU SIGMA CHAPTER (PHILADELPHIA, PA) CENTENNIAL SPONSORSHIP PACKET

FOUR REASONS TO SUPPORT OUR CENTENNIAL CELEBRATION

1. THE DENNIS C. WHITEMEMORIAL SCHOLARSHIP FUND The Dennis C. White Memorial Scholarship, named in honor of a decorated member of the Phi Beta Sigma Fraternity Inc., is awarded annually during our Father's Day Brunch to high school students in the Philadelphia area aspiring to attain a college degree. We encourage minorities, especially those who are in need of financial assistance, to apply. In the last two years alone, we have presented more than \$10,000 in scholarships to students in need and in 2022, with the help of our sponsors, we'd like to double the amount of our scholarship award.

Dennis White was a Life Member of Phi Beta Sigma Fraternity, Inc., who taught vocational skills in the School District of Philadelphia for over thirty-two years. He served on the Executive Board of the Philadelphia Federation of Teachers and was an advocate for students in the vocational programs across the city. He was also a Life Member of the Veterans of Foreign War and testified numerous times on legislation beneficial to Veterans and their dependents. His mission was to teach students a vocation in disciplinary schools such as O.V. Cato and Daniel Boone and to see those same students later owning their own businesses or serving in elected office. His legacy lives on through this scholarship.

2. SIGMA BETA CLUB (YOUTH MENTORSHIP PROGRAM) The Sigma Beta Club (SBC) is a traditional mentoring program for young men ages 8-18. For decades, SBC Philly has created safe spaces for young men to explore, to question, and to grow to become influencers in our communities. In 2015, SBC Philly was formally renamed the Darryl L. Coates' Sigma Beta Club of Philadelphia in memory of Mr. Darryl L. Coates, a past President of the Nu Sigma Chapter who served as the first International Sigma Beta Club Coordinator, founder of Nu Sigma Youth Services, and former Executive Director of the Philadelphia Anti-Drug/Anti-Violence Network (PAAN). He is credited with implementing and sustaining the SBC in Philadelphia circa 1989.



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FOUR REASONS TO SUPPORT OUR CENTENNIAL CELEBRATION (*cont.*)

3. THE COMMUNITY ENGAGEMENT FUND The Nu Sigma Chapter works in collaboration with local schools, church groups, and other organizations throughout Philadelphia on special interest projects that address issues impacting the well-being of people in our community. The fund supports programs like our Adopt-A-School initiative, where annually we partner with Spruance Elementary School to provide mentorship, school supplies for students in need, holiday drives, and more. Similarly, since 2010 our Adopt-a-Highway program identifies streets in Philadelphia for our membership to come together to clean up, picking up trash and litter. Our deep roots and connections across the city provide our organization with countless opportunities to physically and financially support Philadelphia's communities and embrace our international motto: "Culture for Service, Service for Humanity."

4. SIGMA COMMUNITY CENTER The Nu Sigma Chapter is actively looking to purchase building space within Philadelphia to centralize our work within the community. Tentatively named the Sigma Community Center, the physical space would be funded by a new 501(c)(3) non-profit, the Nu Sigma Foundation and would host programming for the community. Collaborating with partner organizations, the Center will offer educational, wellness, and social activities to increase the wellbeing of the community. As an organization, we will be able to provide the appropriate and necessary tools for our community to collectively learn new skills that will improve our lives and the lives of others around us. In doing so, we believe that we will not only inspire positive change in the community, but that our collaborative efforts will bring a shared sense of respect, belonging, brotherly love, and service.



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ORGANIZATIONAL PROFILE

Phi Beta Sigma Fraternity was founded at Howard University in Washington, D.C., January 9, 1914, by three young African American male students. The Founders, Honorable A. Langston Taylor, Honorable Leonard F. Morse, and Honorable Charles I. Brown, wanted to organize a Greek letter fraternity that would truly exemplify the ideals of Brotherhood, Scholarship, and Service. The Founders deeply wished to create an organization that viewed itself as “a part of” the general community rather than “apart from” the general community. They believed that each potential member should be judged by his own merits, rather than his family background or affluence without regard to race or nationality. They desired for their fraternity to exist as part of an even greater brotherhood which would be devoted to the “inclusive we” rather than the “exclusive we”.

From its inception, the Founders also conceived Phi Beta Sigma as a mechanism to deliver services to the general community. Rather than gaining skills to be utilized exclusively for themselves and their immediate families, they held a deep conviction that they should return their newly acquired skills to the communities from which they had come. This deep conviction was mirrored in the Fraternity’s motto, “Culture For Service and Service For Humanity”. The Mission of the Fraternity is: To become the leading proactive community service organization focusing on issues that positively impact males in our communities.

The fraternity houses over 500 actives chapter around the world including our very own, Nu Sigma Chapter. **Phi Beta Sigma Fraternity, Inc., Nu Sigma Chapter** was established in 1922 by the brothers of Epsilon Chapter, a city-wide undergraduate chapter chartered at Temple University. Both undergraduate and graduate brothers held membership in Epsilon Chapter until Nu Sigma, a graduate chapter, was chartered. All SIGMAS in the city met together, under the leadership of Epsilon Chapter until there were enough members to sustain independently a graduate chapter.



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ORGANIZATIONAL PROFILE (*cont.*)

During this time, local SIGMAS, under the leadership on Epsilon Chapter President, Bro. Mallory S. Walker, hosted the 11th Anniversary National Conclave, the first for Pennsylvania, on December 27-31, 1924). For three years during the transition of graduate members from Epsilon to Nu Sigma, Bro. Dr. E. H. Barnes, a Frankford pharmacist, served as president of the graduate chapter.

Thursday evening, June 2, 1925, was the occasion of the election of the first full slate of graduate officers for Nu Sigma Chapter. The meeting was opened by president Bro. Dr. Barnes, who praised Epsilon Chapter for its leadership in establishing Nu Sigma. The brothers unanimously elected Bro. Dr. Thomas J. Potter president, replacing Bro. Dr. Barnes. Bro. Potter assumed office praising Dr. Barnes for his dynamic leadership over the past three years and assuring the members that “every ounce of energy” he possessed would be expended on behalf of their noble cause. Other officers elected upon this occasion were as follows: Vice President, Bro. Dr. George W. Evans; Corresponding Secretary, Bro. Dr. Raymond S. Bounds; Financial Secretary, Bro. William H. Jones; Treasurer, Bro. R. A. Bailey. Nu Sigma Chapter has continued from the beginning to carry the banner of Phi Beta Sigma Fraternity in the city of Brotherly Love, hosting Regional Conferences in 1954, 1967, 1977, 1995 and 2002, 2021 and National Conclaves in 1941, 1961 and 2013.



Φ Β Σ PHI BETA SIGMA FRATERNITY, INC.

Nu Sigma Chapter | P.O. Box 36748, Philadelphia, PA 19107

"Celebrating 100 Years of Service to Philadelphia"

SPONSORSHIP OPPORTUNITIES

\$10,000

PLATINUM LEVEL

- Company Name and Logo included on Chapter website, and will be advertised on all printed marketing materials as a sponsor.
- Video Presentation/Social Media Commercial of no more than two (2) minutes that will be posted prior to an event.
- Full Page Ad in Gala Souvenir Journal Book & Centennial Magazine.
- Invitation to sponsor a Chapter Meeting and speaking/presentation opportunities.
- One company table (10 Tickets) at Centennial Gala.
- Includes Vendor Table at Centennial Gala.

\$5,000

SAPPHIRE LEVEL

- Company Name and Logo included on Chapter website, and will be advertised on all printed marketing materials as a sponsor.
- Video Presentation/Social Media Commercial of no more than thirty (30) seconds that will be posted prior to an event.
- Full Page Ad in Gala Souvenir Journal Book & Centennial Magazine.
- Invitation to sponsor a Chapter Meeting and speaking/presentation opportunities.
- One (1) company table (10 Tickets) at Centennial Gala.
- Includes one (1) vendor table at Centennial Gala.

\$2,500

DIAMOND LEVEL

- Company Name and Logo included on Chapter website as a sponsor.
- Full Page Ad in Gala Souvenir Journal Book & Centennial Magazine.
- One (1) company table (10 Tickets) at Centennial Gala.
- Includes one (1) vendor table at Centennial Gala.

FULL YEAR SPONSORSHIP

*Nu Sigma Chapters term year is from July 2022 through July 2023.

"Culture for Service and Service for Humanity"

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SPONSORSHIP AGREEMENT

Contact: _____

Title: _____

Phone: _____ Email Address: _____

Company/Organization Name: _____

Address: _____

City, State, Zip: _____

SPONSORSHIP

GOLD (\$10,000)

SILVER (\$5000)

BRONZE (\$2500)

SPONSORSHIP TOTAL: \$ _____ .00

I agree to be included as a sponsor for Phi Beta Sigma Fraternity Inc. - Nu Sigma Chapter Centennial.

The Publisher reserves the right to refuse any advertisement or editorial deemed inappropriate. ALL RATES ARE NET TO THE ORGANIZATION. NO CANCELLATIONS. **50% Payment is required by Friday, August 12th, 2022. The remaining Balance is Due no later than Friday, September 30th, 2022.**

All LOGOS are due by Friday, August 5th, 2022 to be included in updated marketing materials.

All ADS & SOCIAL MEDIA MESSAGES are due by Friday, September 2nd, 2022.

All Advertisement Materials can be submitted electronically to:

Brother Daryl Dent at publicity@phillynusigma.org

The COMPANY/ORGANIZATION REPRESENTATIVE agrees he/she/they has the authority to execute this agreement on behalf of the COMPANY/ORGANIZATION and is bound by the terms of this agreement.

Representative Signature: _____

Date: _____

Please send an electronic copy of this form to:

Financial Chairs, Brother Marquise Isaac-Rivers, and Brother Alfred Smith (finances@phillynusigma.org)

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"Celebrating 100 Years of Service to Philadelphia"

PAYMENT OPTIONS

Payment Methods:

Tickets can be purchased through our chapter website:

WWW.PHILLYNUSIGMA.ORG

or directly thru Eventbrite:

BIT.LY/NS-CENTENNIALGALA

Want to purchase tickets from your mobile device?



Alternative Payment Types:

Check or Money Order*:

- Please enclose a check or money order for your total remittance payable to:
Phi Beta Sigma Fraternity, Inc. Nu Sigma Chapter
- Please mail checks or money orders to:
Phi Beta Sigma Fraternity, Inc. Nu Sigma Chapter
Attn: Centennial Gala Committee
P.O. Box 36748, Philadelphia, PA 19107

PayPal:

- "Send Money Now" to finances@phillynusigma.org.
- Please send as "Friends and Family" to account for processing fees. **

Chapter CashApp: **\$PhillySigmas1922**

- Add "[Company/Organization Name]: Centennial Gala" in the Notes Section

*A \$100.00 fee will be assessed for returned checks.

** Additional fees apply to PayPal payments not submitted as "Friends and Family".

Payment Terms:

FULL PAYMENT IS DUE BY FRIDAY, SEPTEMBER 16TH, 2022.

SUGGESTED PARTIAL PAYMENT DATES: 50% of the total invoice amount is due by July 22nd. The remaining balance is due by August 19th (25%) and by September 16th (25%).

Please confirm with Financial Chairs, Brother Marquise Isaac-Rivers, and Brother Alfred Smith
finances@phillynusigma.org, before the first payment if committing to the payment plan.

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Nu Sigma Chapter | P.O. Box 36748, Philadelphia, PA 19107

"Celebrating 100 Years of Service to Philadelphia"

ADVERTISING SPECIFICATIONS

All Advertisement Materials can be submitted electronically to:

Brother Daryl Dent at publicity@phillynusigma.org.

SUBMISSION DATES:

- CENTENNIAL MAGAZINE imagery is due by **Friday, August 26th, 2022.**
- GALA SOUVENIR JOURNAL imagery is due by **Friday, September 2nd, 2022.**

LOGO SPECIFICATIONS:

- Acceptable image formats are high resolution (300 DPI or higher) TIFF, JPG, and PNG.

AD DESIGN SPECIFICATIONS:

- The preferred file format is a high-resolution PDF file (no image compression, embed all fonts, and include crop marks).
- Acceptable image formats are high resolution (300 DPI or higher) TIFF, JPG, and PNG.
- Full-Page Bleed Ads: 8.75"x11.25"- Trim size of the page is 8.5"x11.25"
- Half-Page Ads: 8"x5" LIVE AREA. A white border will print around the entire ad. The trim size of the page is 8.5"x11" (No bleed)
- Finished Edition Format: 8.5"x11", glossy, perfect bound, with pictures, profiles, and advertisements.

Note: *Images copied from a website, social media, or screenshot captures are not high resolution for use in an ad submission.*

VIDEO PRESENTATION/SOCIAL MEDIA COMMERCIAL SPECIFICATIONS

- Acceptable video formats are Mobile Video (3g2, 3gp, 3gpp), Windows Media Video (asf, WMV), AVI Video (avi), MPEG Video (dat, mpe, mpeg, mpg) and Flash Video (f4v, flv)
- Video Length based on sponsorship package purchased.
- Make sure you own the right to use all music & images in the video.
- Make sure your video does not contain inappropriate language, images, or sounds.

THE PUBLISHER RESERVES THE RIGHT TO REFUSE ANY ADVERTISEMENT OR EDITORIAL DEEMED INAPPROPRIATE.

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Contact: _____

Title: _____

Phone: _____ Email Address: _____

Company/Organization Name: _____

Address: _____

City, State, Zip: _____

TICKET INFORMATION

_____ SINGLE TICKET(S) (\$150 per) # _____ REGULAR TABLES(S) (\$1250 per) # _____ VIP TABLES(S) (\$1400 per)

Ticket(s) Total: \$ _____ .00

SOUVENIR AD JOURNAL

AD OPTIONS (Select all which apply):

- checkbox FULL PAGE AD (Centennial Magazine & Gala Souvenir Journal Book) \$850
checkbox HALF-PAGE AD (Centennial Magazine & Gala Souvenir Journal Book) \$425
checkbox FULL PAGE AD (Centennial Magazine) \$500
checkbox HALF-PAGE AD (Centennial Magazine) \$250
checkbox FULL PAGE AD (Gala Souvenir Journal Book) \$500
checkbox HALF-PAGE AD (Gala Souvenir Journal Book) \$250

Souvenir Ad Total: \$ _____ .00

PATRON LIST

Single Patrons can be submitted with payment through CashApp including the actual patron's name in the note section. See Page 8.

_____ BROZE (\$10 per) # _____ SILVER (\$15 per) # _____ GOLD (\$25 per)

Patron(s) List Total: \$ _____ .00

FULL INVOICE AMOUNT: \$ _____ .00

Please send an electronic copy of this form to: Financial Chairs, Brother Marquise Isaac-Rivers, and Brother Alfred Smith (finances@phillynusigma.org)

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PATRONS LIST

The Patrons List allows community partners, family, and friends to support the brothers of Phi Beta Sigma Fraternity, Inc. Nu Sigma Chapter during our centennial year. Patron sponsors will be named on the back page of our Centennial Magazine and Gala Souvenir Journal. There are three Patron levels available: Gold, Silver, and Bronze. The goal is to have 100 Patrons in celebration of our 100 years of service to the city of Philadelphia.

NAME	BRONZE	SILVER	GOLD
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"Celebrating 100 Years of Service to Philadelphia"

Event Details:

Save the Date

Saturday, October 22nd, 2022
6 PM - 11 PM

Live! CASINO • HOTEL
PHILADELPHIA

900 Packer Ave, Philadelphia, PA 19148

Tickets, Hotel and Sponsorships available at:

"Celebrating 100 Years of Service to Philadelphia"

WWW.PHILLYNUSIGMA.ORG

Tickets & Pricing

Single Ticket

\$150/per person

Regular Table

\$1250

Ten (10) Tickets

VIP Table

\$1400

Ten (10) Tickets

Special Gift for Table Purchaser

Unable to attend, but would like to support?

- Place an ad in the Centennial Magazine & Gala Souvenir Journal Book.
- Join our Patrons List.
- Donate an item for the silent auction.
- Make a fully tax-deductible contribution in support of the Nu Sigma Foundation at www.phillynusigma.org.

Looking to join as a sponsor?

Our sponsorship packages will increase your visibility amongst our event audience with opportunities for exposure beyond just this event. For more information or to inquire contact, finances@phillynusigma.org

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----- END -----



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